

ESG
Report
2025/2026

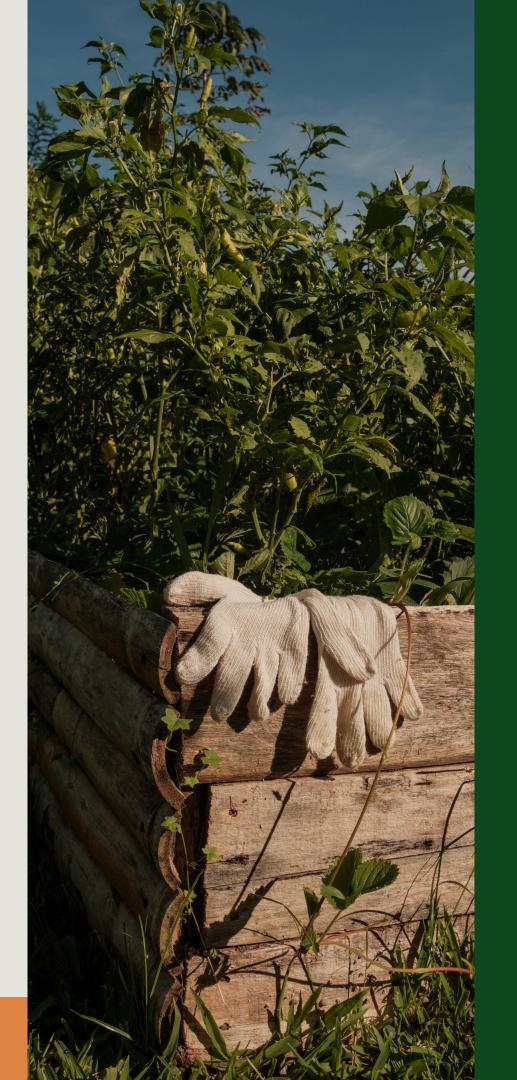




BOOK







ESG Regulations - Costa Consulting Co

Costa Consulting Co., founded by Sula Costa, was established with the aim of providing strategic consulting and advisory solutions in the field of international brokerage, communication, and marketing.

With over 10 years of experience in Brazil and abroad, the company has stood out for its innovative approach and the creation of value for its clients, while adhering to the highest standards of ethics and sustainability.

As a company committed to the best practices in governance, social, and environmental responsibility, Costa Consulting Co. adopts strict ESG (Environmental, Social, and Governance) principles, ensuring that its operations not only meet market needs but also positively contribute to society and the environment.

1.Environmental Commitment (E – Environmental)

Costa Consulting Co. understands that the future of business is linked to respect for the environment and sustainability. To this end, we strive to integrate green practices and solutions that minimize environmental impact across all our operations.

Among our initiatives are: Carbon Emission Reduction:

- We invest in technology to reduce the carbon footprint of our activities and encourage the adoption of more efficient and eco-friendly processes by our partners and clients.
- Waste Management: We implement strict waste management policies, promoting recycling and conscious use of resources in our projects and within the company.
- Sustainable Solutions: When providing consulting services, we guide our clients to adopt practices that not only meet business objectives but also comply with environmental standards, prioritizing sustainability and innovation.



ESG areas





Environmental Strategies

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Social Strategies

Costa Consulting Co believes that the success of a company is directly linked to the positive impact it has on society. Therefore, we have a strong commitment to social well-being, focusing on:Diversity and Inclusion: We promote an inclusive corporate environment that values cultural, gender, and ethnic diversity, ensuring equal opportunities for everyone. Support for Education and Training: In order to promote education, we offer training programs for young professionals, contributing to the development of new generations and the democratization of knowledge. Ethics in Stakeholder Relationships: We work with complete transparency, fostering relationships based on respect and trust with our clients, employees, and partners.



Governance Strategies

Costa Consulting Co. adopts management focused on integrity, transparency, and responsibility. Our governance practices ensure compliance with all regulatory standards, as well as guarantee ethical and efficient management of our internal processes. Among our governance initiatives, the following stand out:Legal Compliance: We operate in full compliance with national and international laws, especially in the areas of consulting, communication, and marketing, respecting business regulations and data privacy. Transparency and Accountability: We ensure that all operations are conducted with clarity and responsibility, establishing mechanisms for regular accountability to our investors and clients. Risk Management:

We implement advanced risk management practices to ensure that our business decisions do not involve activities that could cause reputational or financial harm to the company. for our clientes.





At Costa Consulting Co., we recognize that true business excellence is inseparable from environmental responsibility. Guided by our commitment to sustainability, innovation, and ethical growth, we have developed a series of Environmental Strategies designed to minimize ecological impact, promote responsible practices, and inspire sustainable transformation across all business sectors we engage with.



Carbon Reduction

We are dedicated to reducing our carbon emissions through efficient operational practices and smart technology integration.

- Digital-First Approach: We prioritize remote collaboration, digital communication, and paperless operations to reduce travel-related emissions and resource consumption.
- Green Supply Chain: We partner with suppliers and service providers who share our sustainability values, ensuring that every link in our network contributes to a lower carbon footprint.
- Carbon Offsetting Initiatives: We actively explore partnerships with carbon offset programs and environmental projects to neutralize the emissions we cannot eliminate.



Sustainable Resource Management

Costa Consulting Co. is committed to responsible consumption of resources in all facets of our business.

- Energy Efficiency: We utilize energy-saving technologies and promote the use of renewable energy sources in our offices and partner facilities.
- Water and Waste Management: Internal policies ensure water conservation and responsible waste disposal, including recycling programs and the reduction of single-use plastics.
- Circular Economy Principles: Whenever possible, we encourage clients and partners to adopt circular economy models that prioritize reuse, recycling, and sustainability-driven design.



As a consulting and marketing firm, we empower our clients to embed sustainability into their business models.

- Sustainable Business Consulting: We integrate environmental analysis into our strategic planning and advisory services, helping organizations develop greener processes and eco-conscious brand positioning.
- Innovation for Impact: Through creative communication and strategic planning, we encourage companies to align their growth objectives with measurable environmental goals.
- Green Marketing: We promote authentic sustainability storytelling and ESG-aligned marketing strategies that reflect real commitments, not greenwashing.





Education and Awareness

We believe that change begins with knowledge. Costa Consulting Co. promotes environmental education among employees, clients, and stakeholders.



Community Engagement: We support environmental awareness campaigns and educational projects that foster a culture of sustainability in local and global communities.

Education and Awareness

Thought Leadership: Through publications, events, and media engagement, we share insights on sustainability trends and encourage others to join the movement toward a greener economy.

Commitment to Continuous Improvement



Sustainability is a journey, not a destination.



- Performance Monitoring: We regularly assess the environmental impact of our operations and initiatives, setting measurable goals for continuous improvement.
- Transparent Reporting: Costa Consulting Co. is committed to transparency in communicating our environmental performance, progress, and challenges.
- Collaborative Partnerships: We actively collaborate with institutions, NGOs, and international networks that promote environmental preservation and sustainable innovation.





With a history dating back to 2014, when journalist Sula Costa founded Costa Consulting Co. with the aim of facilitating Brazilian companies' access to the international market, our mission is to provide solutions that adhere to the best ESG practices and contribute significantly to sustainable development. We believe that through innovation and business ethics, we can help our clients achieve their goals while promoting a fairer, more inclusive, and sustainable world. Costa Consulting Co. takes pride in being an example of commitment to social, environmental, and governance responsibility. Together, we can transform the future of business with respect, responsibility, and efficiency.

We thank you for your continued support in our efforts to contribute to the SDGs.







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